

## EVERY MONTH

Covering breaking news, in-depth insights, and expert strategies, we provide the knowledge and inspiration to take meetings, conferences, and incentive programs to the next level. Whether it's the latest event tech, creative case studies, or industry shifts that impact your strategy, Corporate Event News keeps you informed and empowered.

## MONTHLY COLUMNS

**Event Tech Check:**

A deep dive into the newest tech solutions for corporate events and meetings.

**What's New in Hotels**

A short, one-sentence description about this monthly feature.

**One to Watch:**

Spotlights innovators, disruptors, and future leaders who are making big moves and shaping what's next.

**Monthly Jobs Report:**

tracks the latest hires, promotions, and career moves in the corporate event industry, keeping you informed on who's leading the way and where top talent is headed.

**Top Trending Stories of the Month:**

covers the latest hotel openings, renovations, and trends shaping the hospitality landscape for corporate event professionals.

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
Digital Coverage	2025 Outlook and Predictions	Black History Month	Women's History Month	Sustainability • Earth Day	Asian American Pacific Islander Celebration	LGBTQ+ Pride
TSNN Features			Women in Corporate Events: 10 Leaders Making Their Mark			Spectacular Staging: 15 Impactful Productions
Events on Our Radar	PCMA		South by Southwest (SXSW)	TED Connect Spring Marketplace	IMEX Frankfurt Google IO	PCMA Educon AWS re:Inforce
	<b>Q1</b>			<b>Q2</b>		

# 2025 EDITORIAL CALENDAR



CORPORATE  
EVENT NEWS

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## EDITOR'S NOTE

All events, special digital coverage, and recorded content are subject to change. Topics of coverage include live, virtual, and hybrid trade show production and management, activations and sponsorships, marketing, event strategies, catering, event design, event technology, and venues, to name a few. To pitch TSNN's editors regarding any of the events or special digital coverage listed—or your own events—email [dtormohlen@tsnn.com](mailto:dtormohlen@tsnn.com)

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Digital Coverage	Wellness and Mental Health	Giving Back	Hispanic Heritage	Disability and Accessibility	Event Tech	Year In Review
TSNN Features			Conference that Captivate: 10 Cutting-Edge Conferences			Top Event Designers & Producers Guide
Events on Our Radar		CEMA Connect Marketplace	Dreamforce	IMEX America TEDNext	EDPA	AWS re:Invent
	<b>Q3</b>			<b>Q4</b>		

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